

TALKING POINTS | 2021 CATHOLIC COMMUNICATIONS CAMPAIGN

Special Collection June 4 - 5

- The special collection for the 2021 Catholic Communications Campaign is June 4 – 5.
- Half of proceeds from this collection stays right here in our home diocese, much-needed support for the diocesan Office of Communications to reach:
 - Nearly a thousand people who visit the diocese website each month
 - 2,500 employees who receive the weekly Chancery eBulletin
 - More than 12,000 Catholics who have been engaged throughout the year through our social media profiles on Facebook, Twitter, Instagram, and LinkedIn
 - Thousands who have watched our livestreamed Masses on Facebook and YouTube
 - Nearly 70,000 households who received *The Valley Catholic* magazine quarterly print edition, monthly eNews, and website with the faith stories of your friends and neighbors.
- On a daily basis, the office offers a wide array of services to the various offices, ministries, parishes and schools of the diocese, helping our Church tell the stories of our vibrant faith communities--and of the dedicated individuals who shepherd and serve us.
- During the pandemic, the Office of Communications worked hard to ensure that all parishes and schools receive the updates and materials they need in a timely manner.
- Help the Office of Communications evolve and keep sharing the “good news” in the constantly changing digital world. Thank you in advance for your generosity to the Catholic Communications Campaign. You can give by using the envelopes in your pew during the collection weekend, or online at [dsj.org/cc](https://www.dsj.org/cc).